

CARE SHOW 2026

# CPV MASTERCLASS PROGRAMME

Stand: J50 | 29<sup>th</sup> - 30<sup>th</sup> April | CPV Theatre Schedule



Join us at our masterclasses for an exclusive 2-day learning experience delivering strategic insight, workforce intelligence and practical innovation for the care sector. Then head over to our stand (J50) for practical insights, networking and workforce solutions.

Day 1 - 29<sup>th</sup> April

Day 2 - 30<sup>th</sup> April

10:15am - 11:15am

## **Bid Writing & Business Viability**

Speakers: Emily Brook (Care City CIC) & Helen Roberts (CPG Executive Consulting Ltd)

11:30am - 12:30pm

## **The Future of Care Workforce Recruitment: AI, Digital Referrals, & Data Driven Retention**

Speakers: Neil Eastwood (Care Friends), Katie Thorne (Digital Care Hub) & Louie Werth (Care Research)

12:45pm - 1:45pm

## **What Will The Care Workforce Look Like in 2030?**

Speakers: Ryan Spencer (CPV), Neil Eastwood (Care Friends), Katie Thorne (Digital Care Hub), Louie Werth (Care Research) & Emily Brook (Care City CIC)

2pm - 3pm

## **Safer Employment: Identifying & Managing Concerns**

Speaker: Dominic Headley (Dominic Headley & Associates)

3:15pm - 4:15pm

## **Workforce Dilemmas: Employment Rights & National Minimum Wage in Social Care**

Speakers: Bradley Lawrence (HMRC) & Kashif Majeed (Aston Brooke)

10:15am - 11am

## **Workforce Dilemmas: Employment Rights & National Minimum Wage in Social Care**

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11:15am - 12:15pm

## **The Future of Digital Safety in Social Care: AI Threats, Automation, & New Risks**

Speakers: Dan O'Shaughnessy (Digital Care Hub), Tajinder Baines (CPV), Paul Lopez & Sapphire Little (Eastern Cyber Resilience Centre)

12:30pm - 1pm

## **TORN - A Lived Experience of Caring**

Speakers: Empathy (Greenwich Carers Centre)

1:15pm - 2:15pm

## **The Opportunities for Care Technologies**

Speaker: Matt Skinner (Care City CIC)

2:30pm - 3:15pm

## **Preparing for CQC in 2026**

Speaker: Louie Werth (Care Research)

Register using the QR code for your free Care Show ticket.

